

Industry Leader in Business Continuity Planning and Training

Motorola ACES Division

Prepared to Succeed!

Motorola's Automotive Communications and Electronic Systems Group (ACES) has been a pioneer in automotive-grade electronics and communications systems since the 1930s when it developed the first commercially successful car radio. Over the past 70 years, Motorola ACES has evolved to become a leading, global supplier with an extensive technology portfolio - ranging from telematics controls and applications, phones, powertrain, chassis, body, sensors, semi-conductors, and software systems - designed to make vehicles smarter, safer, simpler and more synchronized. Motorola ACES' single overriding goal is Total Customer Satisfaction. And to continue meeting this goal, they realized they needed a better disaster recovery plan.



“As a business committed to high quality, efficiency and meeting internal and external customer needs, we felt having an effective disaster recovery plan in place would put us in a position that allows smooth continuation of our operations without major interruptions in case of a disaster” says Farzad Omariaie, one of the engineering IT managers for Motorola ACES. Before working with United Security Group’s (USG) consultants, Motorola ACES had *“a fairly limited internally developed disaster recovery plan that covered more general topics, rather than some of the crucial details that should be included in an effective disaster recovery plan”*, according to Farzad.

When asked why Motorola ACES chose to work with USG, Farzad responded that USG’s practice manager displayed a high level of expertise in the field of disaster recovery and business continuity planning. *“We were impressed with USG’s quick grasp of our internal*

When
 Motorola’s
 Automotive
 and
 Industrial
 Electronics
 Group
 needed a
 Disaster
 Recovery
 Plan, they
 turned to
USG, Inc.

Motorola ACES Division Customer Profile (continued)

operations and their ability to define a disaster recovery plan that met and exceeded industry standards, and met our requirements as well. Our organization is responsible for IT-based disaster recovery operations only, and so we didn't purchase the entire business continuity plan. But for most companies there are many other non-IT related procedures that should be addressed that will contribute to successful and efficient recovery operations."

"I am sure having an effective disaster recovery plan will have positive effects on our ability to continue to meet contractual obligations, address compliance regulations, instill investor confidence, and possibly reduce insurance premiums. I am so appreciative of the services provided by USG. Through the whole process they offered exceptional knowledge of the subject matter, assistance, care and flexibility. I highly endorse USG's professional services.

Basically, I can describe the feeling about the value USG delivered in one word—Confidence!"

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Our customers tell us we're simply the best! Not only do we deliver a superior product, but our prices are very competitive.

- Is your company compliant with the numerous federal regulations that require you to have a business continuity plan?
- Could your company survive a disaster, or are you just ignoring the issue, hoping you never have to face it?
- If you have a plan, do your employees know how to implement the plan?

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Contact USG today, and let us help you build a plan to secure your company's future.

Call us toll free at [1-877-874-3678](tel:1-877-874-3678) or find out more about USG at our Website